

*the
making
of*

Does Public Diplomacy Sway Foreign Public Opinion?

**Benjamin E.
Goldsmith (ANU)**

**Yusaku Horiuchi
(Dartmouth)**

**Kelly Matush
(Florida State)**

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Outline

- **Initiation** of this project
- **Progression** of this project
- **Completion** of this project

Backgrounds

Research

- Global public opinion
- Other topics

Teaching

- Research Design & Statistical Methods
- Data Visualization

Initiation

Date	Event
September 1, 2018	Received an email from a student
September 2, 2018	Sent an email to a new collaborator (Kelly Matush)
September 2, 2018	Sent an email to an old collaborator (Ben Goldsmith)
September 21, 2018	Lunch with Kelly
September 22, 2018	Sent a long email to Ben
September 22, 2018	We three agreed to work on a project together

Progression

- Regular meetings with Kelly
 - October 2018 – Mid 2019
 - Collection of high-level visit data by Kelly
 - Data wrangling and analysis by me
- Ben joined the collaboration in the writing stage

Presentation

- APSA 2019 – Rejected
1. Tokyo Foundation for Policy Research (Nov 14, 2019)
 2. Asian Online Political Science Seminar (May 6, 2020)
 3. Virtual ISA Panel (May 19, 2020)

Completion

Date	Event
April 1, 2020	Submitted to IO (Research Note)
June 22, 2020	Rejected by IO
September 3, 2020	Submitted to APSR (Full Article)
November 15, 2020	Being invited to R&R
February 10, 2021	Resubmitted to APSR
April 4, 2021	Accepted by APSR

Completion

- Explained the data and results as carefully as possible
- Expanded theoretical discussions
- Added a new set of analyses on effect heterogeneity
- Revised the manuscript 100+ times
- Made an annotated replication package

Key Takeaways

- Build your network of collaborators (even students)
- Expand the scope of your radar
- Associate your theoretical interests and and methodological skills
- Analyze the data as much as possible
- Revise the paper until you become so sick of revising it
- Follow through!

Thank you